

Key Dates	Event/Contest Stage
August 2011	Registration Begins. Informational meetings about contest for general public and interested participants.
09.23.2011	Registration Deadline. Entry form & \$100 fee due.
09.27.2011	Contest orientation & workshop.
10.04 5:30-8 p.m.	Contestant workshop—Advanced Marketing & Advanced Financials
10.11 5:30-7	Contestant workshop—Legal Issues
10.18 5:30-7	Contestant workshop—Pitch Clinic
10. 14.2011	Executive Summaries Due. Contestants compete to advance to Investment Round (top 16).
11.02.2011	Investment Round. Contestants compete to advance to Final Round (top 8).
11.01—12.01	Coaching Round (review plans)
12.02.2011	Full written business plans due.
12.08.2011	Presentations & final judging round.
12.09.2011	Awards Banquet—Winners Announced

SUMMARY OF RULES & ELIGIBILITY

- Contest is open to Yakima County Residents.
- Entrepreneurs, Students, New Small Business Owners or people that want to start a new business in Yakima County.
- Open to new and emerging businesses.
- New businesses are eligible if they are less than two years old and have under \$1 million in annual gross receipts.
- Previous Enterprise Challenge cash prize winners are not eligible.
- Visit yakimavalley.biz for complete rules and eligibility.



New Vision's mission is to enhance the income, quality of life and employment stability of Yakima County residents.

New Vision works with public and private partners to:

- Market the region as a favorable business location;
- Support the growth of local businesses and entrepreneurs; and
- Help the Valley prepare for economic opportunities by advocating for an driving investments in workforce development and public infrastructure.

Since its inception, New Vision has helped dozens of companies expand operations in Yakima County. These businesses have invested over \$265 million in new facilities (or equipment) and they have collectively created over 2700 new jobs.

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A BUSINESS PLAN CONTEST
TO IDENTIFY
YAKIMA COUNTY'S
BEST AND BRIGHTEST
NEW ENTREPRENEURS

**\$17,500
IN PRIZES**



SECOND ANNUAL ENTERPRISE CHALLENGE

GROWING NEW BUSINESS IN OUR VALLEY

A business plan contest to identify Yakima County's BEST and BRIGHTEST new entrepreneurs

The Enterprise Challenge is a business plan contest to identify Yakima County's best and brightest new businesses and entrepreneurs. This competition is a three month interactive contest incorporating mentoring, educational workshops, business plan assistance and networking opportunities.

As a participant you can benefit from:

- Business seminars
- Business mentoring
- Networking with other entrepreneurs

Contest is for:

- Entrepreneurs
- New business owners
- People that want to start a business in Yakima County

TOP PRIZE WILL BE
\$10,000

2nd Place \$5,000
3rd Place \$2,500

2010 Contest Winners



2nd Place \$5,000
Jenny Mae's Gluten Free Bakery
Jeff & Jenny Simmons



Grand Prize, \$10,000
Tieton Farm & Creamery
Lori & Ruth Babcock

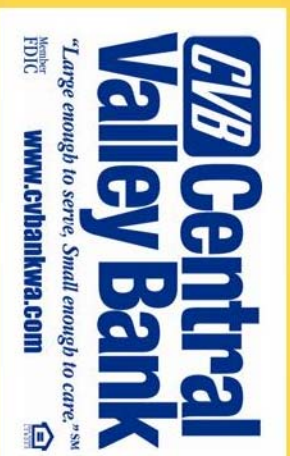


3rd Place \$2,500
Cascade Animal Care Products,
Bruce Noyes

Visit www.yakimavalley.biz for more information & updates

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